

Resort/Leisure Survey Guide: Family Ski Areas

Bill Black

Name of Ski Resort: _____

Nearest town to which resort is located: _____

Technical Information

Average Length of Season: from _____ to _____

Number of Slopes: _____ Longest Run: _____

Number of Beginner slopes: _____ Intermediate: _____ Advanced: _____

Uphill Capacity: _____ Elevation: _____ Vertical Drop: _____

Organizational Information

Please diagram the owner(s)/management structure of your resort including such positions as general manager, skiing director, ski school director(s), public relations director, etc. Please indicate basic job responsibilities as to operations and special programs. Please use the back of this sheet for this information.

Number of employees: _____ % year round local _____ % seasonal local
_____ % travel in for weekend/holidays

Employee Breakdown: Number at Base Lodge: _____ Lifts: _____ Maintenance _____

Ski School: _____ National Ski Patrol: _____ Other: _____

Primary services of resort: (host/hostess program, courtesy patrol, children's ski programs, etc.)

Visitor Information

Average daily ski population _____

Average peak ski population _____

Average duration of stay of visitors _____

Type of Resort Visitors (% of total visitor population)

_____ Families with children

_____ Families without children

_____ Single adults

_____ College students

- _____ Unaccompanied youth
- _____ Youth groups (church, school, etc.)
- _____ Internationals
- _____ Others (Identify): _____

From what markets does this resort draw: _____

General Information

Special events held during the season (races, clinics, etc. and how long they last):

Biggest service need(s) of employees not being presently met : _____

Biggest service need(s) of visitors not being presently met: _____

Please include any other relevant information you think is needed on a separate sheet.

After Ski Information

Winter lodging capacity of area and community: _____
Number beds: Hotel/Motel: _____ Chalets: _____ Condominiums:
Describe basic after ski activities of employees and visitors of your resort: _____

Please include 10 brochures of your resort. Thank you.

Adapted from an information guide by Bill Black in the 1993 National Resort Ministries Conference notebook. Used by permission.