

SMALL GROUP BRAINSTORMING SESSION HIGHLIGHTS

Funding

- Grant Writing
 - Hard to get them through a church
 - Having your own separate 5013(c) makes it easier
 - Surgance, Inc. provides the starting point for faith based groups to get grants. They are the non-profit.

- Sponsorships
 - Churches, Sunday school groups, etc. come together to sell things or do fundraisers and the funds go to a specific ministry.
 - Corporate – building relationships with officers, Christian businessmen.
 - Be careful there are no strings attached.
 - Equipment
 - Panera Bread gives out food to local Christian Companies or churches.
 - Offer to put a company's logo on your publications
 - GA's, RA's, offer to send funds for groups to use for evangelism.
 - Associational Churches take ownership of an event.
 - Testimonies about what has been done, so others can come on board.
 - Receiving Wal-Mart gift cards

- Charge for Events
 - Children's drama camp & give a message
 - Some resort ministers are not allowed to do fundraising because their association or supervisor says no
 - Some can't charge because they will not come.
 - Some ministers survive all summer because groups pay a fee to come
 - Sometimes it can turn into a hotel director ministry.

- Creative Funding
 - Logo branding
 - Competing with people you minister to.
 - Golf tournament
 - Get a booth at a festival and sell something.

God has every resource available! Don't forget the power of prayer!

Trends

- Economy
 - Partner with churches to minister to displaced people.
 - Open homes to needy.
 - Equip volunteers to meet people's needs personally.
 - Be aware of church programs to meet needs.
 - Catalog services available.
 - Know who has needs
 - Know what the needs are.
 - Know what services are available in churches and communities.
 - Community minister.

- Culture
 - Culture sensitive – learn another language
 - Wait on the Holy Spirit's conviction to change lifestyle
 - Chaplaincy
 - Address our paradigms
 - Understand culture today

- Internationals
 - Vacationers – take their picture
 - Engage them in conversation
 - Give them something worth keeping
 - Find connection point
 - Consult international based churches

Staffing

- Recruit through Networking
 - Denominational avenues of networking
 - Collegiate Christian Ministries (BCM, Christian Colleges)
 - Approved churches list with likeminded theology.
 - Contact Missions Directors from local churches.
 - Attend state and local meetings with opportunities for contact.
 - Develop positions attractive to multi generations.
 - Need based job profile
 - Raise the Bar! Be professional/Have clear mission statement
 - Professional approach
 - Pray A lot

- Recruit through training and spiritual development
 - How are we impacting the lives of staff (positively)
 - Constant training/retraining
 - Training booklet/plan
 - Mentorship and coaching
 - Different levels of training
 - Training budget
 - Accountability/ Evaluation of Staff
 - Teach staff to evaluate staff
 - Next Level Leadership Network

- Recruiting Volunteer Groups
 - Connect local churches with ministries
 - Pre-trip/Invite potential team leaders to come in and see the opportunity for ministry
 - Help teams to see the Big Picture!
 - Leaders weekend/Preview weekend – helps them see and helps them make contacts with co-leaders!
 - Communicate Expectations – communicate on both sides
 - Covenant
 - Planning and preparation
 - As you go/As you receive
 - What it looks like to be or receive a mission group
 - Make sure there is good communication of expectations

- Administrative Needs
 - Inventory needs (needed and available)

Denomination Relations

- 1) What is ARLM's role in facilitating resort ministry at the local church level without a stable resort minister present/
 - a) State level facilitator model
 - i) Person at state level to develop relationships with pastors and lay people across the state who could be involved in resort ministry.
 - (1) Problem – resort ministry is often not a priority at the state level
 - (2) State people have too many jobs.
 - (3) Solution – ARLM membership serve as advocates (on own time) within the state.

- b) Pursue other denominational structures to help with funding new resort ministry positions.
- c) Encourage ARLM members to spend 2 weeks in research and outreach with pastors and others in new resort communities.
- d) Retired resort ministers to provide consultation for new resort ministries.
- e) With Great Commission Resurgence focusing on local church involvement, should we have a team (retired) at the SBC convention with materials on how churches can become involved locally.
- f) ARLM journal to local church pastors in resort communities.
- g) Invitation/ sponsorship for local resort area pastors to attend ARLM conference.

2) How do we as ARLM become more expansive?

- a) Extend an invitation to people from other denominations to attend ARLM conference.
- b) Sponsorship of non-SBC people to ARLM conference
- c) Invite people from other resort-type organizations to lead workshops
- d) Retired resort ministers to provide booth space at state and national conventions for ARLM. ARLM promotional materials can be shipped anywhere.